

# Missoula Area TSAC Meeting #5

*presented to*

**Missoula Transportation Safety Advisory Committee**

*presented by*

**Cambridge Systematics, Inc.**

**Audrey Wennink**

**July 16, 2013**

Transportation leadership you can trust.

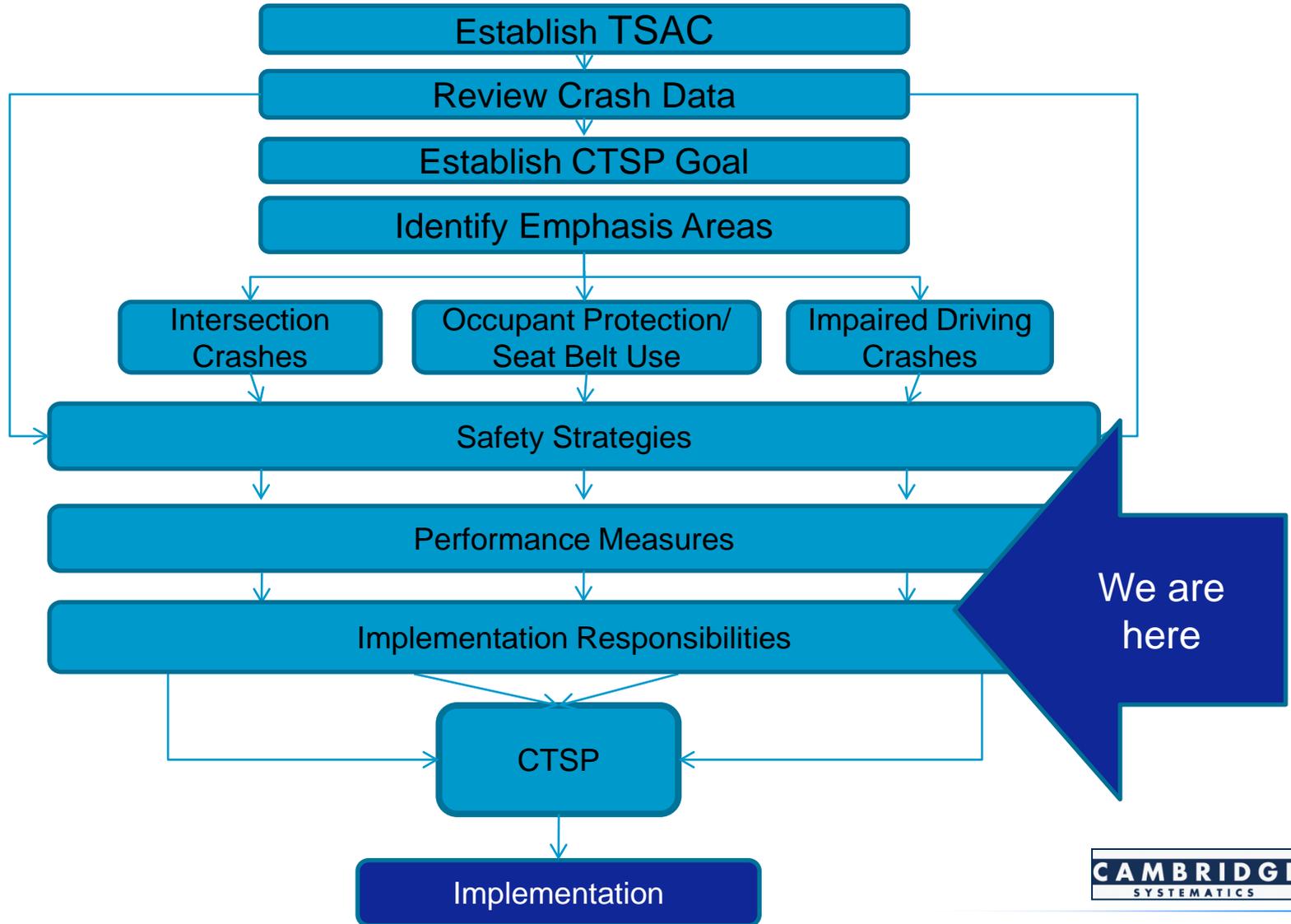


# Desired Meeting Outcomes

- **Review Community Transportation Safety Plan**
- **Discuss CTSP Implementation**
- **Discuss Reporting of Results**
- **Identify Next Steps**



# Plan Development Process



# Vision and Goal of Missoula Area CTSP

***Vision: Target Zero***

***Goal: Reduce the five-year average of fatal and serious injuries by 25 percent by 2018***



# Goal of Missoula Area CTSP

		<b>Fatalities and Incapacitating Injuries</b>
<b>Current</b>	<b>Annual average 2007-2011</b>	151
<b>Goal: 25% reduction</b>	<b>Annual Average 2012-2016</b>	$\leq 113$

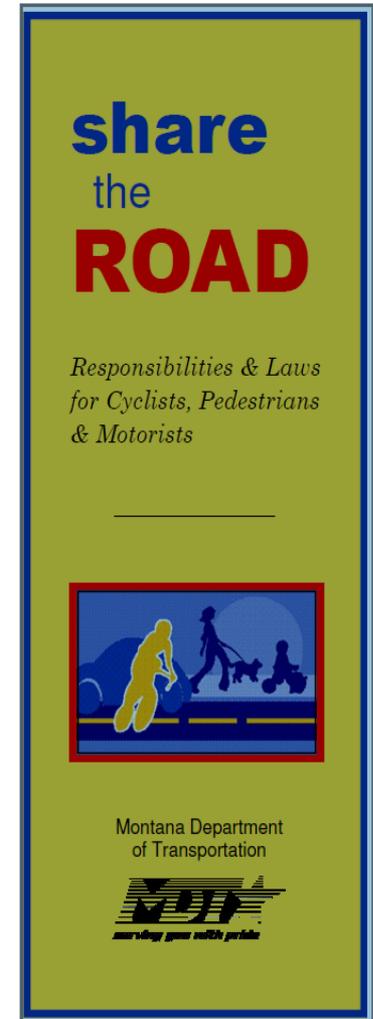
# Emphasis Areas

- Impaired Driving Crashes
- Occupant Protection/Seat Belt Use
- Intersection Crashes



# Missoula Area Safety Strategies

- Customized to address the safety problem in the Missoula Area
- Developed by TSAC and community members during Missoula Area Safety Summit
- Low Cost Strategies
  - » Increased coordination
  - » Increased staff focus on safety
  - » Low direct costs
  - » Funding opportunities
- Support of community members for implementation

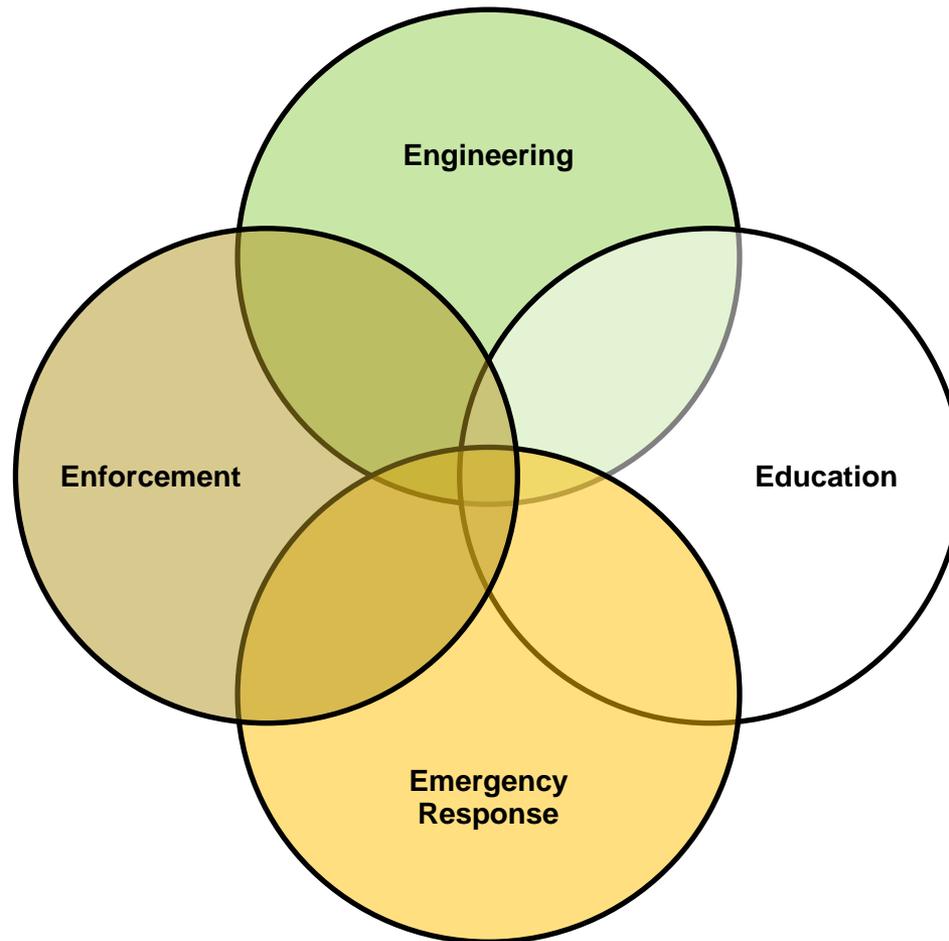


# Addressing Transportation Safety in the Missoula Area

- Submitted a letter of request to MDT for planning assistance in developing a CTSP
  - » Reduce fatalities and serious injuries resulting from traffic crashes
  - » Improve quality of life
- Designed to be a comprehensive data-driven process to address transportation safety issues

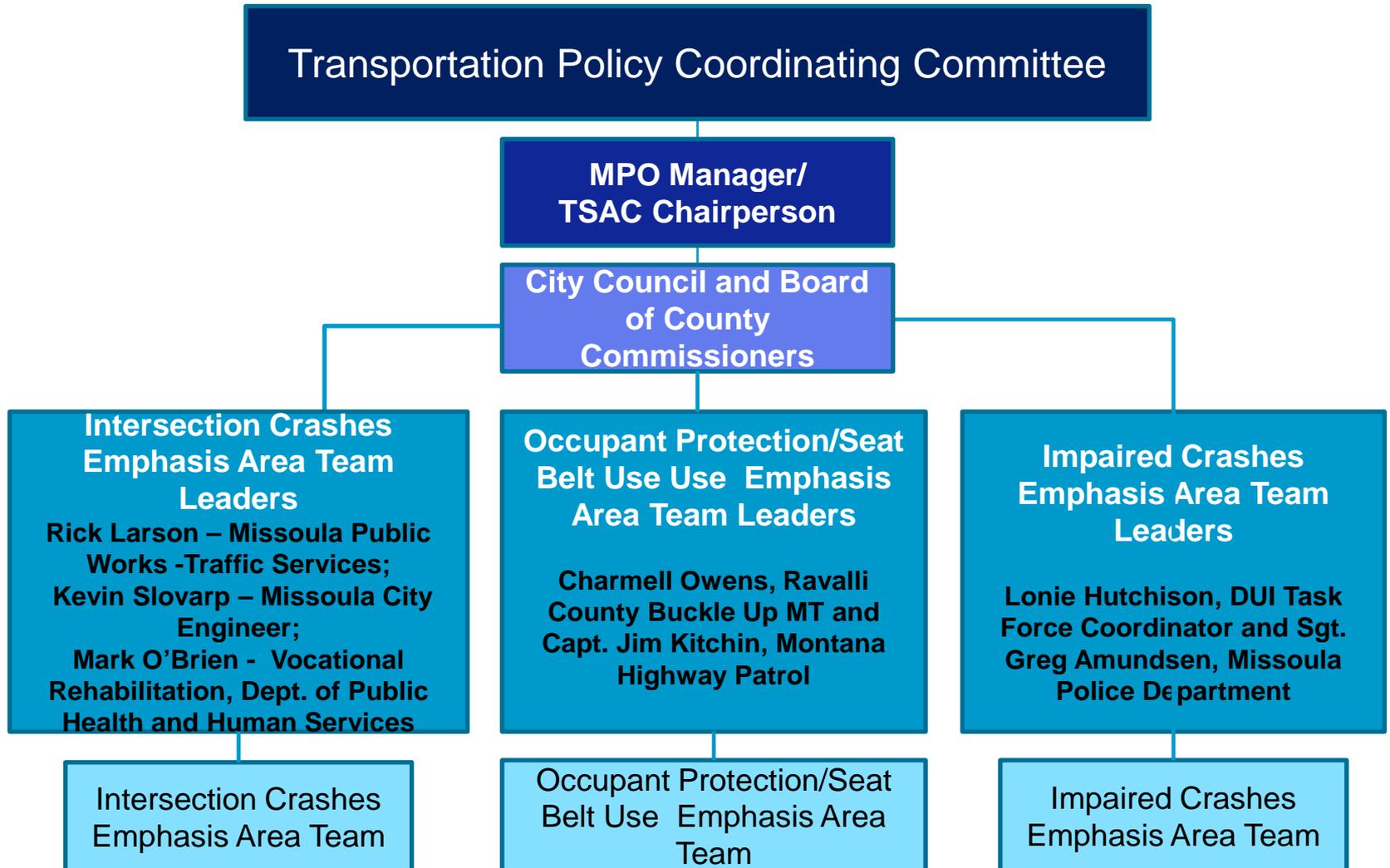


# “ The 4 E’s of Safety”



# Implementation

# Missoula Area CTSP Implementation Structure



# EA Team Roles & Responsibilities

- **Emphasis Area Teams will**
  - » **Define performance measures and targets**
  - » **Assign responsibilities for action steps**
  - » **Undertake the action steps for each strategy**
  - » **Meet regularly to assess progress and relevant developments**
  - » **Report to TSAC quarterly**
  - » **Modify or develop new strategies as appropriate depending on resources and progress toward achieving goals**



# TSAC Roles/Responsibilities

- **TSAC meets quarterly**
  - » EA Team leaders report progress
  - » Track performance measures annually
- **TSAC Chairperson reports to TPCC quarterly**
  - » Community Transportation Plan implementation status can be standing TPCC agenda item
- **TSAC Chairperson reports annually to MDT**



# Quarterly CTSP Report to TPCC

Emphasis Area	Action Step Implementation Status	Results/ Evaluation	Challenges / Needs
Intersection Crashes	Develop and distribute public information and education materials on safe driving practices, particularly focusing on intersections, including parking rules near intersections.	<i>Were materials developed? How many people were they distributed to via printed or electronic means?</i>	
Occupant Protection/ Seat Belt Use	Work to expand participation in the Alive @ 25 program, a defensive driving course instructed by Montana Highway Patrol (MHP) trainers on driver safety for drivers age 15 to 25. Work with insurers to pursue a discount for participants in the course as an incentive.	<i>Was discount for participants established? By how many insurers? How was program marketed to general population? How many non referrals participated in course?</i>	
Impaired Crashes	Collect information from the police report form on the establishment where the last drink was served to the intoxicated driver and provide that information to the Department of Revenue for follow up.	<i>Has this information been provided to Dept. of Revenue for all impaired crashes? Has Dept. of Revenue conducted follow-up?</i>	

# Annual CTSP Report to TPCC

	2007-2011 Average	2008-2012 Average	2011-2012 Change	2018 Target
Fatalities	8			6
Incapacitating Injuries	143			107
Intersection Fatalities				
Intersection Incapacitating Injuries				
Non - Occupant Protection/Safety Belt Use Fatalities				
Non - Occupant Protection/Safety Belt Use Incapacitating Injuries				
Impaired Fatalities				
Impaired Incapacitating Injuries				

# Implementation Reporting Schedule



# Annual Reporting Template

Meeting Schedule		Performance Measures
<b>Meeting 1:</b> <b>Meeting 3:</b> <b>Meeting 5:</b> <b>Meeting 7:</b>	<b>Meeting 2:</b> <b>Meeting 4:</b> <b>Meeting 6:</b> <b>Meeting 8:</b>	# of fatalities involving impaired driving _____ # of incapacitating injuries involving impaired driving _____
Strategies	Action Steps	Implementation Status
<b>Strategy 3:            Increase and promote enforcement of impaired driving laws in the Missoula area.</b>	Enforce laws that penalize over-service to obviously intoxicated patrons.	<i>Conduct roll call briefings with law enforcement? How many citations have occurred</i>
	Provide information on criminal liability to servers who over serve to obviously intoxicated patrons.	<i>Has information been developed? Has it been distributed to all servers? Establish a program to do this annually?</i>
	Collect information from the police report form on the establishment where the last drink was served to the intoxicated driver and provide that information to the Department of Revenue for follow up.	
	Conduct additional Drug Recognition Expert (DRE) training for law enforcement officers and provide information to officers on how to recognize drug impaired driving.	
	Explore ways to prevent convicted offenders from driving including vehicle confiscation, license plate forfeiture, and mandatory ignition interlock devices for first time offenders, etc. This will involve advocacy for legislative changes at the state level.	

# Intersection Crashes - Potential Emphasis Area

## Team Members

- Community Forums
- City of Missoula Department of Public Works
- Missoula County Department of Public Works
- Missoula City Council
- Transportation Policy Coordinating Committee (TPCC)
- Transportation Technical Advisory Committee (TTAC)
- Montana Department of Transportation (MDT)
- City of Missoula Development Services;
- Department of Health & Human Services (Vocational Rehabilitation)
- Insurance Agencies
- University of Montana
- Montana Highway Patrol
- Missoula Police Department
- Missoula County Public School & Driver Education Instructors
- Chamber of Commerce/Businesses
- Missoula Underage Substance Abuse Prevention Program
- AARP
- Senior Living Communities/ Senior Centers
- Emergency Medical Services
- City of Missoula Parking Commission
- MIST
- County Community Councils

# Occupant Protection/Safety Belt Use - Potential Emphasis Area Team Members

- Missoula Community Access Television (MCAT)
- Missoula High Schools Administrators/ Driver Education Instructors
- University of Montana
- Missoula County Buckle Up Montana Coalition
- Montana Highway Patrol
- Missoula Police Department
- Missoula County Sheriff's Office
- Community Medical Center
- Missoula Fire Department
- Chamber of Commerce/Businesses
- Missoula City/County Health Department
- AARP
- Media- *Missoulian*, *Independent*, *Kaiman*, KPAX, KECI, KPAX, KTMF, KUFM
- Montana Department of Transportation (MDT)
- City Council Members
- Becky Sturdevant, MADD
- Residents of Missoula area
- Safety Committee
- Civic Groups Volunteers
- Missoula Co Rural Fire Departments
- Parents
- Peers
- Insurance agents (AAA, All State, State Farm, etc.)

# Impaired Driving Crashes - Potential Emphasis Area Team Members

- Missoula Police Department
- Missoula County Sheriff's Office
- Montana Highway Patrol
- Civic Groups (Rotary, Kiwanis, American Legion)
- Missoula County Tavern Owners Association
- Missoula County DUI Task Force;
- Television & radio stations
- University of Montana
- Chamber of Commerce/Businesses;
- City of Missoula
- Missoula County Health Department
- City & County Commissioners
- Community Medical Center
- Missoula Underage Substance Abuse Program
- AAA
- HUB International Insurance (liquor liability insurers)
- Community Medical Center
- Missoula Indian Center
- Faith Based Community
- Missoula Emergency Services
- Summit & ZIP Beverage
- City Attorney
- County Attorney
- Probation & Parole
- City & Rural Fire Departments
- Becky Sturdevant, MADD

# Next Steps

- **Presentation to TPCC and TTAC**
- **Adoption by TPCC**
- **Begin implementation**



# MDT Support

**Contact:**

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