

Missoula TSAC Meeting #3

presented to

Missoula Transportation Safety Advisory Committee

presented by

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Transportation leadership you can trust.



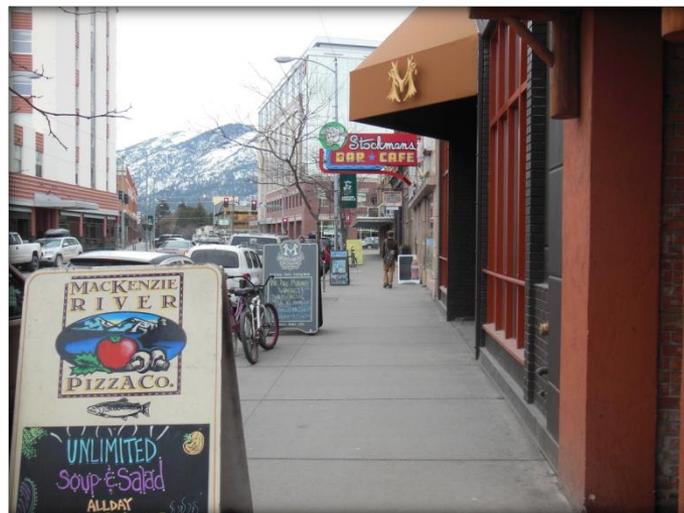
Desired Meeting Outcomes

- **Plan Summit**
- **Confirm Current Safety Strategies**



Work Plan and Timeline

Kickoff Meeting and Establish Goal	February 20, 2013
Select Emphasis Areas	March 21
Identify Current Strategies	April 18
Safety Summit	May 23
Draft Plan	June 20
Final Plan	July 18



Safety Summit Planning

Safety Summit Planning

- **Purpose/Outcomes**
- **Format**
- **Invitation list**
- **Promotion**



Date/Time/Location

- May **23**, 6-9pm
- **St. Paul Lutheran Church, 202 Brooks, Missoula**



Safety Summit Planning – Purpose/Format

- **Purpose: Identify safety strategies to form the basis of the Community Transportation Safety Plan**
- **Outcomes**
 - » **Strategies**
 - » **Action Steps**
 - » **Resources**
 - » **Partners**
- **Format**
 - » **Overview presentation**
 - » **Conduct four Emphasis Area Team discussions at a time**
 - » **Groups report out**



Safety Summit Materials

- Data Fact Sheets for Each Emphasis Area
- Fact sheets listing potential safety strategies for Missoula
 - » Strategies based on community experience
 - » Proven strategies from national best practices
- Facilitators Guide
 - » *Need 4 local co-facilitators for group discussion*
 - » CS and MDT will provide support

CTSP
Community Transportation Safety Plan
Traffic Safety Data (2006-2010)
Occupant Protection

Overview

From 2006 to 2010 there were 77 fatal/incapacitating crashes and 217 non-severe injury crashes involving unbelted passengers in Butte-Silver Bow.

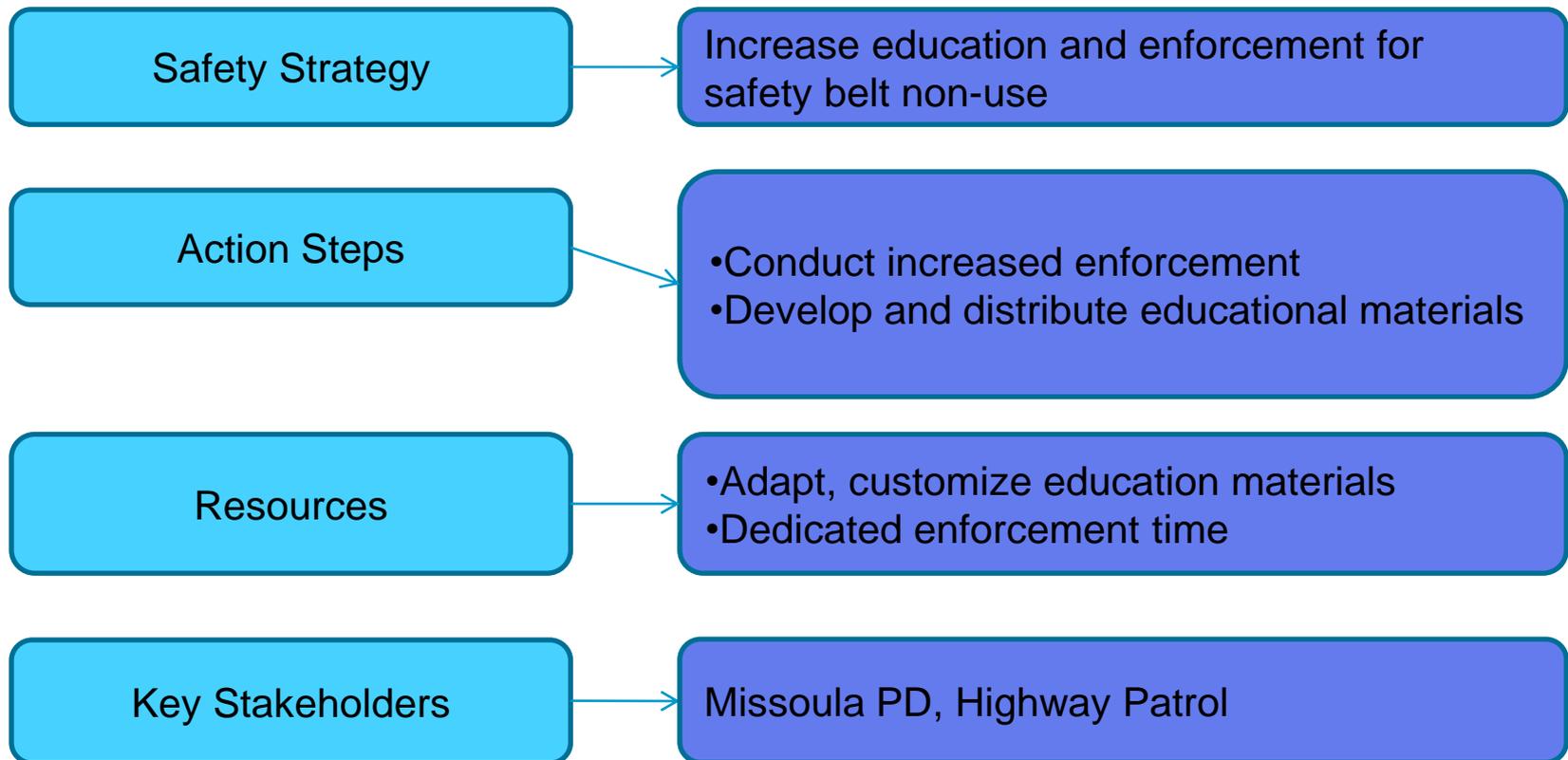
How

	Belt use by sobriety	Unbelted/Improper Use	Belted	% Unbelted/Improper Use	% Belted
Fatal/Incapacitating	No alcohol or drugs	71	106	40%	60%
	Yes alcohol or drugs	44	23	66%	34%
Non-severe injury	No alcohol or drugs	140	481	23%	77%
	Yes alcohol or drugs	27	30	47%	53%

The percentage of unbelted persons is significantly higher when alcohol or drugs are used.

Safety Summit Planning – Example Strategies

Unbelted



Safety Summit Planning – Invitation List

Name	Representing
	Transportation Technical Advisory Committee (MPO)
	Transportation Policy Coordinating Committee (MPO)
	City Council
	County Commissioners
	Community Forum – reps from 18 neighborhood councils
	Missoula Bike/Ped Adv. Board
	AAA
	State elected officials
Missoula PD/ Sheriff Office? School Resource Officer- Coordinator	High school student leaders (8) – deans/school resource officers; driver's ed. Coordinator; - Include Frenchtown.
	County Community Councils (5)

Safety Summit Planning – Invitation List

Name	Representing
	UPS, Fedex – safety offices
	Companies with large fleets of vehicles

Safety Summit Planning Promotion to the Public

- Newspaper
 - » Article on CTSP process
 - » Calendar of events
- Radio/TV
- Email distribution lists
- Missoula website
- Bulletin boards
- Distribute newsletter
- Safety partners (e.g. University)
- Other ideas?

Missoulian



Emphasis Areas

- **Intersection Crashes**
- **Unbelted**
- **Alcohol/Drug Impaired Crashes**
- **Young Driver Crashes**

Current Missoula Safety Programs

Current Community Safety Activities

Intersection Crashes



Intersection Crashes

Current Strategies

- **Engineering - MUTCD standards for**
 - » Signing/signals
 - » Roundabouts/Traffic circles
 - » Complete Streets Policy
 - » Road Safety Audits- no procedure in place but identified as a need in transportation plan
- **Education**
 - » AARP Defensive Driving Training
 - » BikeWell safe riding training
 - » Education on roundabouts
 - » Youth Cycles
 - » FreeCycles Missoula and Moving Missoula (MIST)
 - » Driver's Ed. Standard curriculum
- **Enforcement – pedestrian “stings”**
 - » Enforcement of pedestrian/bicyclist unsafe behavior
- **Bike/Ped Coordinator – PSAs, Bicycle Ambassadors (CMAQ funding) – 14 week summer positions- 2 positions; work with youth, camp, residents**
- **MSU Bicycle Ambassadors program during school year- 2 paid students**

Intersection Crashes

Current Strategies

- **Journeys from Home – most physical ed. teachers in elementary and middle school use this proactive curriculum on safe bicycling and walking as a part of the traffic mix.**
- **state/local policies - state encourages roundabouts for intersection reconstruction. Local roundabout standards are in place**
- **Automated enforcement – not permitted**
- **AASHTO Guidelines for engineering/design are used**
- **National Association of City Transportation Officials (NACTO) Design Guide**
- **Missoula in Motion – travel demand management program to emphasize biking, walking and transit and reduce vehicle traffic/congestion**

Intersection Crashes

Current Strategies

- Road diets have been conducted on 2 roadways – N. Higgins, W. Broadway
 - » Considered on a case by case basis

Current Community Safety Activities

Unbelted/Occupant Protection



Unbelted/Occupant Protection

Current Strategies

- **Missoula Buckle Up MT Coordinator**
 - » Outreach to businesses on seat belt policies
 - » Saved by the Belt Awards - May 14?
- **Car Seat Safety Technician Trainings**
 - » Booster Seats
- **St. Patrick's Hospital Injury Prevention - Bicycle helmets**
- **Enforcement - \$20 fine for non-use of safety belt**

Current Community Safety Activities

Alcohol/Drug Crashes



Alcohol/Drug Crashes

Current Strategies

● Alternative Transportation

- » Home Safe Missoula –vouchers for taxi riders. Funded by local businesses, local bars. Distributors fund.
- » Ucallus – nonprofit cab company - donation-only rides
- » Designated Driver Program – Curry Health Center. Wristband at participating bar for designated driver (free non-alcoholic drinks, monthly raffle for gas cards) Funded by DUI task force. Paid intern to run program. 20 Serving locations outside of downtown is an issue
- » U-Dash transit (late night fixed-route transit from downtown to campus/student housing). M-Th: 30 min. frequency. Weekends: 15 min frequency. Thurs – Sat. service to 2:30a.m. Funded by student fees. Curry Health Center conducted the National Collegiate Survey (10 years) – self reported DUI has decreased.
- » General Missoula transit service ends at 7:30pm
- » Rickshaws operate during warmer months serving the bar/special events crowd- donation

Alcohol/Drug Crashes

Current Strategies

- **Tipsy Tow during New Years**
- **Enforcement**
 - » **Missoula City – County Special Traffic Enforcement Program**
 - » **Missoula County DUI Task Force**
- **Responsible Sales and Serve Training/MT Tavern Association (mandated) – low understanding of personal liability; need more enforcement – only enforce when fatal crash. Dept of Revenue enforces liquor licenses of establishments; there are rarely consequences for individual servers.**

Alcohol/Drug Current Programs

- **NYE alcohol free community celebration – FirstNight Missoula**
- **Missoula Underage Substance Abuse Prevention**
 - » **Education on safe practices**
 - » **24% of 8th to 12th graders report riding with a drunk driver**
 - » **8% report driving while drinking**
 - **Montana Prevention Needs Assessment survey**
 - » **Parent Guide – drinking and driving and seatbelt use (distributed via parent meetings, community leaders; working with schools – opportunity to enhance distribution)**
- **It's Your Choice (advocacy group) –annual mock DUI crash – all Juniors in Missoula County**
- **Region has Growth adopted “Focus Inward” growth scenario, which will long-term reduce the long-distance driving required to entertainment venues as more development will occur in more populated areas**
- **Mountain Lion transit – the long-term plan is for more, later service on high traffic corridors**

Current Community Safety Activities

Young Driver Crashes



Young Driver Crashes

Current Strategies

- **High School Driver's Education Programs**
- **Alive@25 – course now attended mostly by people who have had violations (can participants receive a reduction on insurance?)**
- **It's Your Choice – Mock DUI Crash Scene Event**
- **Missoula Bicycle and Pedestrian Coordinator**
 - » **Cyclist safety training**
 - » **Journeys from Home – teach youth how to function well in traffic**
 - » **FreeCycle, BikeWell classes**
- **Insurers talk about safe driving programs when students are being insured**

Younger Driving

- **Drugged driving is an issue – misperception that drug impaired driving is less dangerous**
- **Few Highway Patrol DRE-trained officers; Missoula PD has 6 DREs**
 - » **an effective DRE case takes 4 to 5 hours to process**
- **Drugged driving needs more focus – prescription drugs are an issue; narcotics and stimulants**
- **Need to mandate proof of insurance to get vehicle registration**

Next Steps

- **Safety Summit**
 - » **Invite community members to Safety Summit (formal invitation)**
 - » **Promote Safety Summit**
 - » **Schedule meeting with facilitators/EA champions**
 - » **Develop ideas for future programs in the Emphasis Areas**



Open Discussion