

Bozeman Community Transportation Safety Plan Meeting #3

presented to

Transportation Safety Advisory Committee

presented by

Cambridge Systematics, Inc.

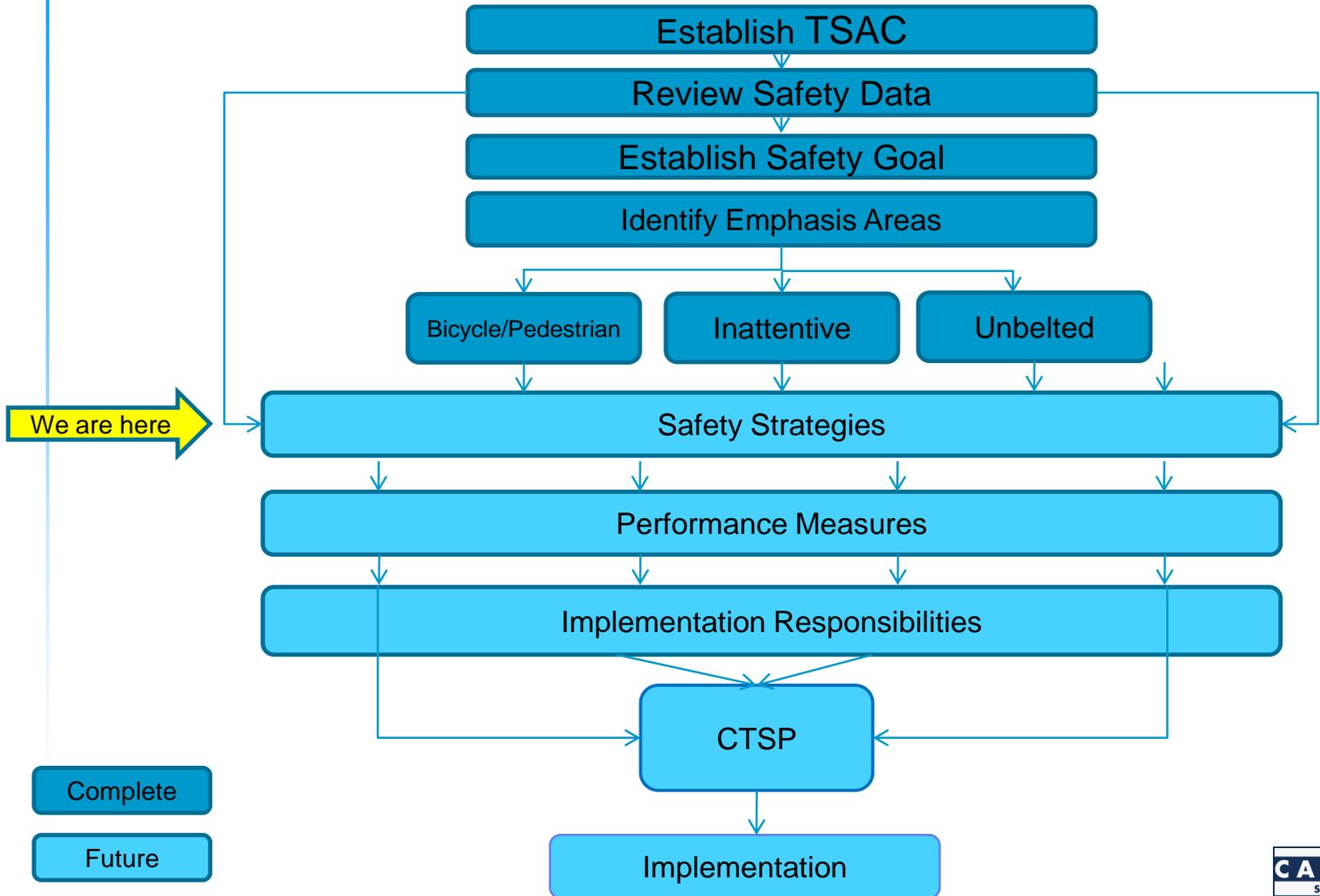
Audrey Wennink

February 20, 2013

Agenda

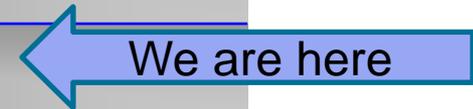
- **Where we are in the CTSP Process - Audrey**
- **Current Community Emphasis Area Safety Activities - All**
- **Safety Summit Planning – All**
- **Safety Summit Materials - Audrey**

Where are we in the CTSP Process



Work Plan and Timeline

Kickoff Meeting	October
Establish Goal and Select Emphasis Areas	November
Identify Current Strategies	February 20
Safety Summit	March 20
Draft Plan	April 17
Final Plan	May 15



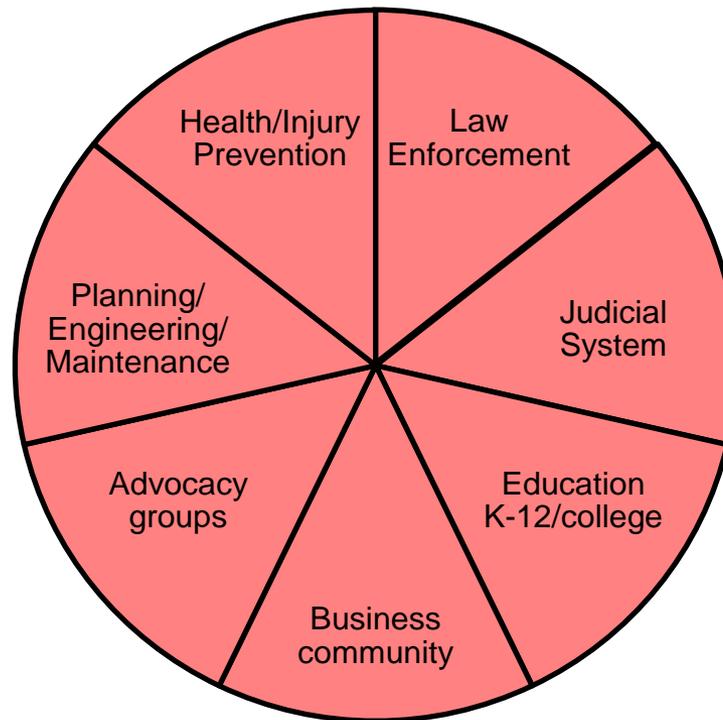
Emphasis Areas

- Inattentive Drivers
- Unbelted
- Bicycle/Pedestrian



Current Community Safety Activities

Inattentive Drivers



Current Community Safety Activities

Inattentive Drivers

- **Handheld cell phone ban in effect. It is a primary offense.**
 - » **Texting out of sight is a challenge for enforcement**
- **Enforcement of cell phone ban - how many citations are being issued?**
- **How are judges adjudicating the handheld cell phone ban? Are they following through on issuing fines?**
- **There are a few small signs posted along roadways noting the ordinance – there is a need for additional education**
- **Drivers education includes content on safety belts, provided by Buckle Up MT. Could include inattentive driving information.**
- **Local seatbelt survey conducted by Buckle Up MT also tracked cell phone use**

Current Community Safety Activities

Inattentive Drivers

- **Potentially conduct written survey about perceptions about cell phone use**
- **Bicycle education includes discussion about safe riding, potential of drivers “looking but not seeing” if they are on a cell phone**
- **Peer to peer education should be enhanced – individuals have the power to educate others**
- **Youth risk behavior survey – includes cell phone use (national/state/community data)**
- **Potential MSU bicycle safety education course at orientation**

Current Community Safety Activities

Inattentive Drivers

- **Bozeman H.S. – Teens in the Drivers Seat. Effective program for a range of driving safety issues. Peer to Peer education program. MDT is developing a MT- specific program to develop a “how-to” toolkit.**
- **Hopa Mountain Youth Leadership Program.**
 - » **Rich Collins program coordinator (406-586-2455)**
 - » **Distracted driver awareness film with Police Dept. - underway**
- **Radio Shack/Verizon was involved in the cell phone ban launch**
- **Insurance agencies were involved in launch of cell phone ban**

Current Community Safety Activities

Inattentive Drivers

- **“How’s my driving?” bumper stickers for corporate fleet vehicles are in use**
- **City policy: use of cell phone on heavy equipment – risk of termination**
- **Opportunity for policy/education of University employees about inattentive driving**
- **Business adoption of safety belt policy in next year/could integrate cell phone use into that policy – Buckle Up MT is approaching larger businesses with this initiative**
- **AARP 55-Alive not active program. Now this is handled in a defensive driving course.**

Current Community Safety Activities

Unbelted



Current Community Safety Activities

Unbelted

- **Bozeman has not pursued a local safety belt ordinance**
- **Buckle Up MT**
 - » Has permanent car seat fitting locations;
 - » drivers ed.;
 - » Alive at 25 courses – court ordered when ages 15 to 25 have an infraction. Not required to be court ordered to attend. Holding 1 course per month in Bozeman.
- **Greater Gallatin Safety Coalition - SafeKids/Safe Communities.**
 - » Have a 3-year grant for Buckle Up MT.
 - » Have been SafeKids/Safe Communities program for over 10 years.
 - » Focus is: Child passenger safety, bike safety, fire, water
 - » Have some support from GM, SRTS, Bozeman Fire, School District.
 - Formerly car dealerships, hospital, police
 - » Most work is Buckle Up MT.
 - » April strategic planning session is planned

Current Community Safety Activities

Unbelted

- **Teen driver awareness week (October) – Buckle Up MT; MT Office of Public Education (OPI) provides information to all the schools.**
- **Peer to Peer Traffic Safety Campaign – Western Transportation Institute (MSU)**
- **Are safety belt citations being made? What is process?**
- **Adjudication of safety belt citations?**
- **Safety belt use in vehicles is a City policy**
- **Buckle Up Coalition – will be approaching large employers to get them to adopt a policy regarding safety belt use. Seek to get media coverage.**

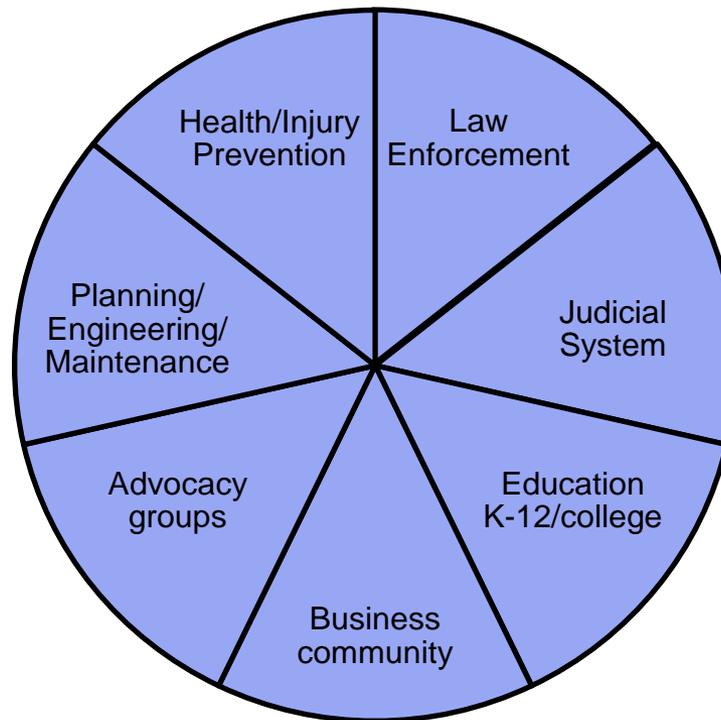
Current Community Safety Activities

Unbelted

- **Some signs are in place around Bozeman: Buckle Up It's the Law**
- **Buckle Up signage with school mascots and colors is scheduled to be distributed to high school traffic education teachers at MTEA conference in April. Signage will be posted at to high school access points at parking lots and playing fields.**
 - » **Conducting surveys pre- and post surveys of students.**
 - » **Coordinated activity of traffic educators and BU Coordinators to promote buckle up message.**

Current Community Safety Activities

Bicycle/Pedestrian



Current Community Safety Activities

Bicycle/Pedestrian

- **No use of cell phones while riding bicycles is permitted per ordinance**
- **Sidewalk maintenance policy is overseen by Engineering Department. Mainly complaint driven.**
 - » **Abutting owners are required to pay for sidewalk improvements, even in the public right-of-way. Most residential sidewalks are built by developers as part of subdivision development.**
 - » **City builds sidewalks next to collectors and arterials – City does maintain and plow those sidewalks. City maintains parks.**
 - » **New position for sidewalk maintenance will be funded.**
- **Winter sidewalk maintenance – code compliance position will be in Police Dept.**
 - » **There is a position for winter maintenance enforcement. Tells owner they need to clear snow. City hires a contractor and removes snow and bills property owners if snow is not removed.**
 - » **Per ordinance downtown clearance time is 1 hour. In residential areas 24 hours to clear snow.**

Current Community Safety Activities Bicycle/Pedestrian

- **Community Transportation Enhancement Program (Federal funds) funds missing sidewalks, connections between pathways. In MAP-21 this program is called the Transportation Alternatives Program (TAP).**
- **Montana Bicycle and Pedestrian Coordinator at state level – provides educational resources, use with drivers ed. class**
- **Safe Routes To School – Bozeman School District has been very active for 5-6 years. Each school has a point person. SRTS plans that identify maintenance needs get incorporated into city projects.**

Current Community Safety Activities

Bicycle/Pedestrian

- **K-8 traffic education program: K-3 is pedestrian. trailer and 18 bicycles for 4-5 to teach on bike safety. This is part of health ed. program. Will conduct for 6-8 grade.**
- **Downtown Tax Increment Financing (TIF) funds have gone to elementary schools speed signs, sidewalks and street lighting.**
- **Bicycle Advisory Board (BABAB) – all volunteer board**
 - » **Recommendations to City Commission on bicycle infrastructure.**
 - » **Bike to Work Week in May - promote safety through event.**
- **Transportation plan has strong bike/ped component. Identifies desired future bicycle network**
 - » **Need to push on implementation.**

Current Community Safety Activities

Bicycle/Pedestrian

- **Pedestrian Traffic Safety Committee –**
 - » **Joint committee: City/County/Schools.**
 - » **Make recommendations to City, County, MDT.**
 - **Recommendations include: distracted driving ordinance, turning lanes out of S. 19th., helped to establish crossing guard program, CTEP priorities for sidewalk improvements.**
 - » **Have seat at Transportation Coordinating Committee.**
 - » **Have reps on CTEP task force, SRTS.**
- **Buckle Up MT distributes bicycle helmets**
- **Walk to School Day in Fall. Part of SRTS. Marilyn King, assistant Superintendent is very involved. Plans with maps are on school district website.**

Current Community Safety Activities

Bicycle/Pedestrian

- Elementary bike rodeos
- Bike to School day is held during Bike to Work Week. Bike safety event after school.
- Collins Coalition – nonprofit advocating for bike and pedestrian *safety*. Designing a bike safety card game.
 - » Provide match funds for trail and sidewalk projects. Identify needed safety features.
- Bozeman Bike Kitchen – bike cooperative to help people learn to maintain bikes, community clinics
- MSU student non-motorized coordinator position;
 - » Manage conflicts between bicycles and pedestrians and do bicycle education. (Sam Atkins)

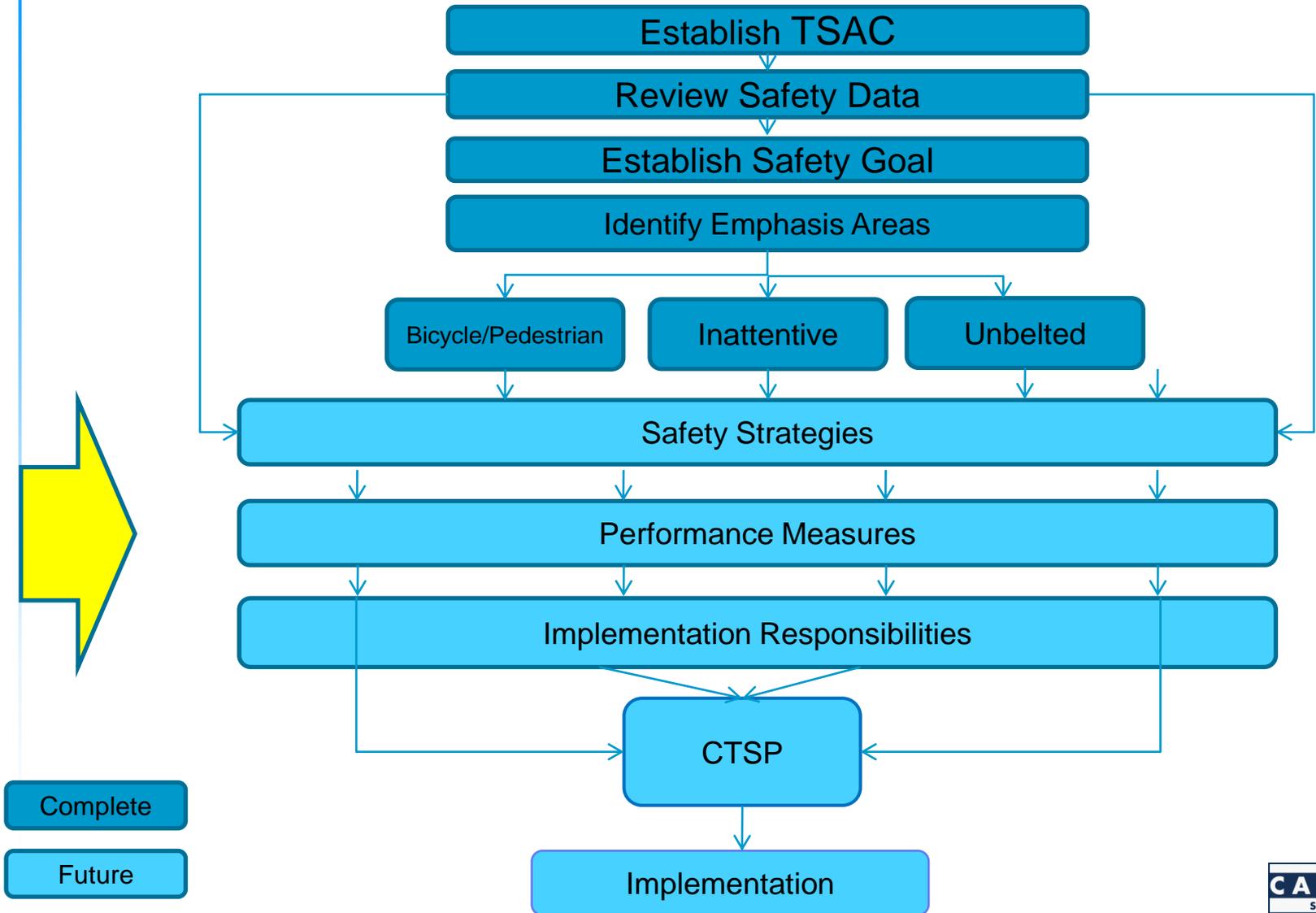
Safety Summit Planning

Safety Summit Planning

- Purpose
- Invitation list
- Date/time
- Location
- Promotion



Safety Summit Purpose

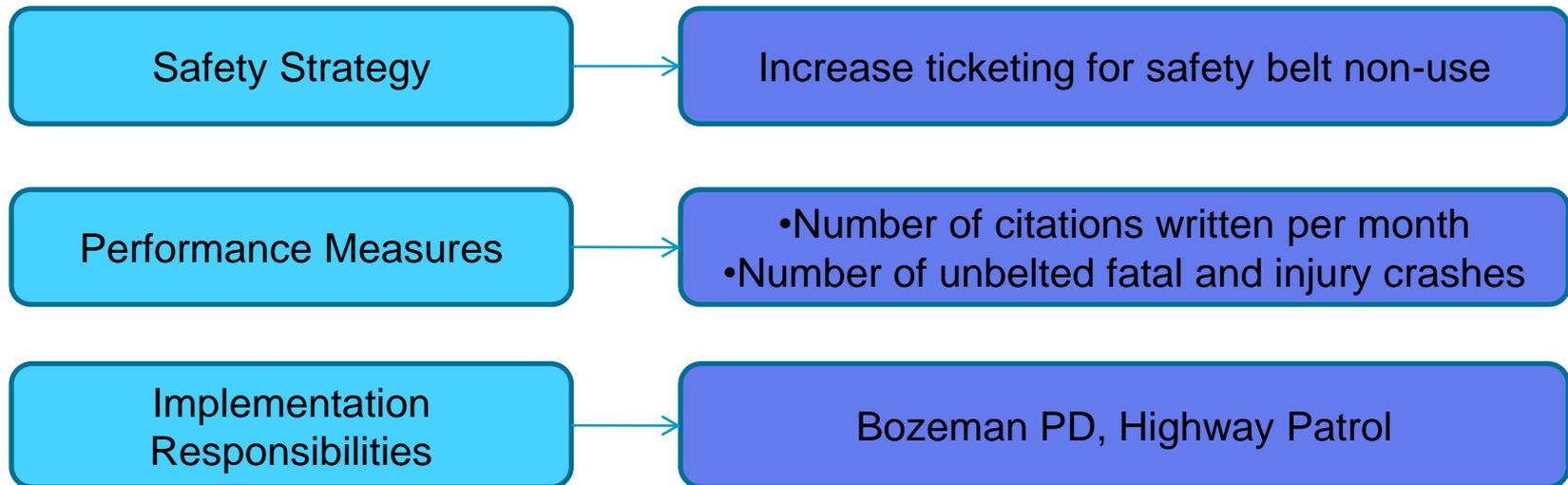


Complete

Future

Safety Summit Planning - Example

Occupant Protection



Safety Summit Planning – Invitation List

Name	Representing
	School district
Sam Atkins	MSU
Ron Price	Police
	School resource officer
	MSU police
Jodi Hausen	Bozeman Chronicle
	Insurance agencies
	Cell phone vendors
Sam Miller, trauma coordinator	Hospital
Marilyn King	Asst. Superintendent of Schools

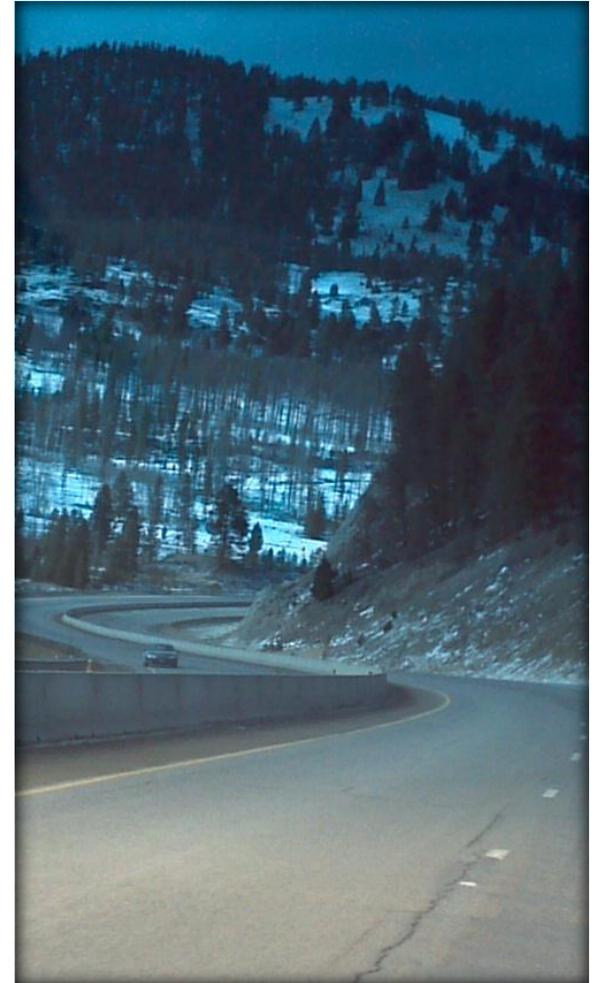
Safety Summit Planning - Date/Time

- **Date: Wednesday, March 20, 6-9 pm**



Safety Summit Planning - Location

- **Need to accommodate up to 40-50 people**
- **Locations/tables for 3 concurrent breakout group discussions**
- **PowerPoint presentation capabilities**
- **Easily accessible**



Safety Summit Planning - Format

- Overview presentation
- Conduct three emphasis area team discussions at a time
 - » Seek Emphasis Area team leaders
- Groups report out



Safety Summit Planning Promotion to the Public

- Newspaper
 - » Article on CTSP process?
 - » Calendar of events
- Radio/TV
- Email distribution lists
- Bozeman website
- Bulletin boards
- Distribute newsletter
- Safety partners (e.g. University)
- Other ideas?



Safety Summit Materials

- **Data Fact Sheets for Each Emphasis Area**
- **Fact sheets listing potential safety strategies for Bozeman**
 - » Proven strategies from national best practices
 - » Strategies based on community experience
- **Facilitators Guide**
 - » Need 3 local co-facilitators for group discussion
 - » CS and MDT will provide support

The screenshot shows a fact sheet from the Butte-Silver Bow Police Department's Community Transportation Safety Plan (CTSP). The title is 'Community Transportation Safety Plan Traffic Safety Data (2006-2010) Occupant Protection'. The section is titled 'Overview' and states: 'From 2006 to 2010 there were 77 fatal/incapacitating crashes and 217 non-severe injury crashes involving unbelted passengers in Butte-Silver Bow.' Below this is a section titled 'How' which contains a table with the following data:

	Belt use by sobriety	Unbelted/Improper Use	Belted	% Unbelted/Improper Use	% Belted
Fatal/Incapacitating	No alcohol or drugs	71	106	40%	60%
	Yes alcohol or drugs	44	23	66%	34%
Non-severe injury	No alcohol or drugs	140	481	23%	77%
	Yes alcohol or drugs	27	30	47%	53%

To the right of the table, a note states: 'The percentage of unbelted persons is significantly higher when alcohol or drugs are used.'

Next Steps

- **Distribute invitations to Safety Summit**
- **Promote Safety Summit to public**
- **Prepare/finalize materials for Summit**
 - » **Data fact sheets on each emphasis area**
 - » **Proven effective safety strategies in each emphasis area**



Open Discussion