

# Traffic Safety Culture Publications

2017

[Improving the Traffic Safety Culture in Kansas](#), 2017, Kansas Department of Transportation

2016

[2015 Traffic Safety Culture Index](#), 2016, AAA Foundation for Traffic Safety

[Overview of Major Issues Regarding the Impacts of Alcohol and Marijuana on Driving](#), 2016, AAA Foundation for Traffic Safety

[Public Demand for Safer Speeds: Identification of Interventions for Trial](#), 2016, Austroads  
[Safety Culture: Examination of Safety Attitudes Across Transportation Modes](#), 2016, Transportation Research Board

[A Vision for Transportation Safety: Framework for Identifying Best Practice Strategies to Advance Vision Zero](#), 2016, Transportation Research Board

2015

[2014 Traffic Safety Culture Index](#), 2015, AAA Foundation for Traffic Safety

[The Battle for Attention: Driver Distraction – A Review of Recent Research and Knowledge](#), 2015, Institute of Advanced Motorists

[Measuring Attitudes to Driving Safety & Behaviour: The IAM Safety Culture Index](#), 2015, Institute of Advanced Motorists

[Measuring Minnesota's Traffic Safety Culture](#), 2015, Minnesota Department of Transportation  
[Prevalence of Self-Reported Drowsy Driving, United States 2015](#), 2015, AAA Foundation for Traffic Safety

[Road Safety Campaigns: What the Research Tells Us](#), 2015, Traffic Injury Research Foundation  
[Using Driver Simulators to Measure the Impact of Distracted Drivers on Commercial Motor Vehicle Operations](#), 2015, Federal Motor Carrier Safety Administration

2014

[2013 Traffic Safety Culture Index](#), 2014, AAA Foundation for Traffic Safety

[Cultural Foundations of Safety Culture: A Comparison of Traffic Safety Culture in China, Japan, and the United States](#), 2014, Transportation Research Part F: Traffic Psychology and Behavior, 26 (Part B): 317-325

[The Culture of Distracted Driving: Evidence from a Public Opinion Survey in Iowa](#), 2014, Transportation Research Part F: Traffic Psychology and Behavior, 26 (Part B): 337-347

[Culture related to Road Traffic Safety: A Comparison of Eight Countries Using Two Conceptualizations of Culture](#), 2014, Accident Analysis & Prevention, 62: 319-328

[Examining Behavioral and Attitudinal Differences among Groups in their Traffic Safety Culture](#), 2014, Transportation Research Part F: Traffic Psychology and Behavior, 26 (Part B): 303-316

[A Framework for Conceptualizing Traffic Safety Culture](#), 2014, Transportation Research Part F: Traffic Psychology and Behavior, 26 (Part B): 293-302

[Improving Safety Culture in Public Transportation](#), 2014, TRB TCRP Report 174

[In Consideration of Traffic Safety Culture](#), 2014, Transportation Research Part F: Traffic Psychology and Behavior, 26 (Part B): 291-292

[Older American Drivers and Traffic Safety Culture: A LongROAD Study](#), 2014, AAA Foundation for Traffic Safety

[A Peer-to-Peer Traffic Safety Campaign Program](#), 2014, Montana Department of Transportation

[A Primer for Traffic Safety Culture](#), 2014, ITE Journal, May 2014: 41-47

[Promoting a More Positive Traffic Safety Culture in Australia: Lessons Learnt and Future Directions](#), 2014, Journal of the Australasian College of Road Safety, 25(1): 27-35

[Promoting Positive Community Norms: A Supplement to CDC's Essentials for Childhood: Steps to Create Safe, Stable, Nurturing Relationships and Environments](#) (\*Not directly related to traffic safety culture, but related to promoting positive community norms), 2014, National Center for Injury Prevention and Control

[Towards Zero Deaths: A National Strategy on Highway Safety](#), 2014, Towardszerodeaths.org

[Traffic Safety Culture among Bicyclists – Results from a Norwegian Study](#), 2014, Safety Science, 70: 29-40

[Traffic \(Safety\) Culture of Alcohol Use: Cultural Patterns in the Light of Results of the SARTRE4 Study](#), 2014, Transport Research Arena 2014 Paris Conference Paper

2013

[Attitudes, Norms, and Driving Behavior: A Comparison of Young Drivers in South Africa and Sweden](#), 2013, Transportation Research Part F: Traffic Psychology and Behavior, 20: 170-181

[Distracted and Risk-Prone Drivers: Select Findings from the 2012 Traffic Safety Culture Index](#), 2013, AAA Foundation for Traffic Safety

[Gauging Popular Support for Traffic Safety in the United States](#), 2013, Accident Analysis & Prevention, 50: 1112-1117

[Improving Traffic Safety Culture in Iowa – Phase II](#), 2013, Iowa Department of Transportation

[Temporal Trends in Indicators of Traffic Safety Culture among Drivers in the United States, 2009-2012](#), 2013, AAA Foundation for Traffic Safety

## 2012

[Changing the “Do As I Say, Not As I Do” Safety Culture](#), 2012, TR News, 282: 26

[How Can the Safety Culture Perspective be Applied to Road Traffic?](#), 2012, Transport Reviews, 32(2): 139-154

[Perceptions of Driver Distraction among Teenage Drivers](#), 2012, Transportation Research Part F: Traffic Psychology and Behavior, 15(6): 644-653

[Traffic Culture as a Symbol Exchange: A Cross-Country Comparison of Russia and Norway](#), 2012, Safety Science, 50(5): 1261-1267

[Vision Zero: A Road Safety Policy Innovation](#), 2012, International Journal of Injury Control and Safety Promotion, 19(2): 171-179

## 2011

[2011 Tennessee Traffic Safety Culture Survey](#), 2011, University of Tennessee and Tennessee Governor’s Highway Safety Office

[An Action Framework for Transforming Traffic Safety Culture](#), 2011, Western Transportation Institute, Montana State University

[Adjusting the Rear View Mirror: An Examination of Youth Driving Culture](#), 2011, Youth and Society, 43(2): 774-795

[Latent Class Cluster Analysis of New England Driver Attitudes Toward Risky Driving: Is There a Rural Culture of Unsafe Driving Attitudes and Behavior?](#) , 2011, TRB 90th Annual Meeting Compendium

Towards Operationalising and Measuring the Traffic Safety Culture Construct, 2011,  
International Journal of Injury Control and Safety Promotion, 19(1): 37-46

## 2010

Beyond “Best Practice” Road Safety Thinking and Systems Management – a Case for Culture Change Research, 2010, Safety Science, 48(9): 1175-1181

Cultural Values and Governance Quality as Correlates of Road Traffic Fatalities: A Nation Level Analysis, 2010, Accident Analysis & Prevention, 42(6): 1894-1901

Improving Traffic Safety Culture in Iowa, 2010, Iowa Department of Transportation

Towards Zero Deaths: A National Strategy on Highway Safety, White Paper No. 2, 2010,  
Western Transportation Institute, Montana State University

Understanding Driving Culture: Safety System and the ACT: A Report on Systematic Literature,  
2010, Australasian Road Safety Research Policing Education Conference

## 2009

A Geographical Perspective on Driving Attitudes and Behavior among Young Adults in Urban and Rural Norway, 2009, Safety Science, 47(4): 529-536

Identification of Differences between Rural and Urban Safety Cultures, 2009, Accident Analysis & Prevention, 41(5): 931-937

## 2007

The Culture of Traffic Safety in Rural America, 2007, University of Minnesota Center for Transportation Studies

The Role of Safety Culture in Preventing Commercial Motor Vehicle Crashes, 2007, TRB Commercial Truck and Bus Safety Synthesis Program (CTBSSP) Report